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#### **FOR IMMEDIATE RELEASE**

## **Healthy Family Project's Fall Publix Produce for Kids Campaign to Help Provide More Than 1 Million Meals\***

**21 produce partners join Publix to support Feeding America® partner food banks across local communities**

**REIDSVILLE, Ga. – September 30, 2026** – Healthy Family Project's fall Publix Produce for Kids campaign is now underway, bringing together Publix and 21 produce partners to help provide more than 1 million meals\* to Feeding America® partner food banks across Publix communities. The campaign runs through Nov. 4 at all 1,443 Publix stores.

Since its launch in 2002, the biannual Produce for Kids campaign at Publix has raised more than \$4.5 million to support causes benefiting children and families and has helped provide more than 18 million meals\* through Feeding America partner food banks.

Throughout the campaign, shoppers will find in-store signage highlighting participating produce partners alongside simple meal inspiration designed to help families add more fruits and vegetables to their everyday routines.

"Publix has a long history of caring for the communities we serve, and the Produce for Kids campaign is a meaningful extension of that commitment," said Dwaine Stevens, Publix Director of Community Relations. "Together with Healthy Family Project and our produce partners, we're helping families make healthy choices while supporting local food banks and neighbors facing hunger."

The 2026 fall Publix partners include: Ayco Farms, Bay Food Brokerage, Chiquita, CMI Orchards, Crunch Pak®, Fresh Del Monte Fresh Corporation., Del Monte Foods, Fresh Express®, Grimmway Produce Group, GT's Living Foods, Mariani Nut Company, Mission Produce, Passion Growers, Pure Flavor, Rainier Fruit Company, SUNSET®, The Wonderful Company, Village Fresh Greenhouse Grown®, Vegpro International, Inc., Vick Family Farms, and ¡Yo Quiero! Brands.

"The strength of this campaign has always been the partners who come together around a shared purpose," said Aimee Smith, Director of Partnerships & Account Development at Healthy Family Project. "For more than two decades, Publix and our produce partners have shown what's possible when our industry works together to support families. Helping to strengthen communities and build towards a future where everyone has access to the food they need to thrive is an incredible reflection of that collective impact."

[Healthy Family Project](#) is kicking off the campaign with an in the kitchen dietitian-led video featuring campaign details and nutrition info, highlighting Halloween-themed produce snacks in collaboration with campaign partners. Throughout the fall campaign, Healthy Family Project will distribute recipe content and healthy eating tips through a comprehensive mix of email marketing, social media, and digital channels incorporating Healthy Family Project registered dietitians.

The USDA estimates that 1 in 5 children in the United States experience food insecurity. The participating produce companies are helping to meet this urgent need through meals donated to local Feeding America partner food banks throughout the Publix footprint.

The campaign will raise funds for local Feeding America partner food banks including: Feeding Northeast Florida, Heart of Alabama Food Bank, Montgomery Area Food Bank, Inc., All Faiths Food Bank, America's Second Harvest of the Big Bend, Feeding America Tampa Bay, Feeding South Florida, Harry Chapin Food Bank of Southwest Florida, Second Harvest Food Bank of Central Florida, America's Second Harvest of Coastal Georgia, Atlanta Community Food Bank, Feeding the Valley Food Bank, Food Bank of Northeast Georgia, Foodbank of Southeastern Virginia and the Eastern Shore, Dare to Care Food Bank, Freestore Foodbank, God's Pantry Food Bank, Golden Harvest Food Bank, Middle Georgia Community Food Bank, Second Harvest of South Georgia, Second Harvest Food Bank of Metrolina, Harvest Hope Food Bank, Lowcountry Food Bank, Chattanooga Area Food Bank, Second Harvest Food Bank of Middle Tennessee, Community Food Bank of Central Alabama, Feed More, Feeding the Gulf Coast, Food Bank of Central and Eastern North Carolina, Food Bank of Abermarle, Fredricksburg Area Food Bank, Inter-Faith Food Shuttle, MANNA Food Bank, Second Harvest Food Bank of Northwest North Carolina, Second Harvest Food Bank of East Tennessee, Second Harvest Food Bank of NE Tennessee, Second Harvest Food Bank of SE North Carolina, Treasure Coast Food Bank, and Virginia Peninsula Food bank.

For more information about the Publix Produce for Kids campaign, visit [healthyfamilyproject.com](https://healthyfamilyproject.com)

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[Link to photography](#)

*\* \$1 helps provide at least 10 meals secured by Feeding America on behalf of local partner food banks.*

### **About Healthy Family Project| Produce for Kids**

Healthy Family Project believes in creating a healthier generation. As a cause marketing organization, Healthy Family Project creates programs, like Produce for Kids, that provide easy, fun, and inspiring recipes and healthy ideas. Since its creation in 2002 by Shuman Farms, Healthy Family Project has raised more than \$8 million to benefit children and families and provided more than 25 million meals through Feeding America. To learn more about Healthy Family Project and healthy eating, visit [healthyfamilyproject.com](https://healthyfamilyproject.com).

### **About Publix**

Publix, the largest employee-owned company in the U.S. with more than 260,000 associates, currently operates 1,443 stores in Florida, Georgia, Alabama, Tennessee, South Carolina, North Carolina, Virginia and Kentucky. For 29 consecutive years, the company has been recognized by *Fortune* as a great place to work. In addition, Publix's dedication to superior quality and customer service is recognized among the top in the grocery business. For more information, visit the company's newsroom at [corporate.publix.com/newsroom](https://corporate.publix.com/newsroom).

### **About Feeding America®**

Rooted in the voices of neighbors facing hunger, Feeding America® unites the country to ensure everyone has access to food and a thriving future. We support tens of millions of people as part of a nationwide network of 250+ food banks, 20+ statewide food bank associations, 10+ regional co-ops and 60,000+ agency partners, food pantries and meal programs. Powered by leaders and volunteers embedded in local communities, we are one of the nation's most effective food distribution systems to drive immediate impact today—and a catalyst for

long-term change through advocating for legislation that improves food security and work to address its factors. We partner with people experiencing food insecurity, policymakers, organizations and supporters, acting united with unwavering commitment to provide nourishing food and work to end hunger at its roots so everyone can live fuller, healthier lives.

Visit [FeedingAmerica.org](https://FeedingAmerica.org) to learn more.