Healthy Family PROJECT

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Healthy Family Project Hosts Trivia Night for Dietitians at Food Nutrition Conference & Expo

Celebrating nutrition, connection, and community at one of Denver's well-known roof tops

Denver, CO – Oct. 11, 2023 – Healthy Family Project, a leading advocate for nutritious eating and family wellness, brought together more than 100 dietitians attending the annual Food Nutrition Conference and Expo (FNCE) for a lively evening of fun and philanthropy at Tamayo Restaurant in Denver. The event, designed to foster connections among nutrition professionals and sponsor brands, exceeded expectations by delivering a unique blend of networking, education, and charitable giving.

Sponsors of the event included Envy™ Apples, LunchBots®, North Carolina Sweetpotatoes, Shuman Farms, USA Pears, and ¡Yo Quiero!®. The sponsors showcased their products and brand messaging during the event and were included in the restaurant's culinary experience. To add an exciting twist to the evening, trivia questions were crafted around the event sponsors, challenging dietitians' knowledge while fostering a sense of camaraderie and awarding prizes.

"We've always had a deep appreciation for the impact dietitians make in our communities," said Amanda Keefer, managing director Healthy Family Project. "The goal of our event was to provide this key demographic the chance to kick back and have fun while learning more about our sponsors and the mission of Healthy Family Project."

A highlight of the night was the collective effort to give back to the community. In alignment with the event's theme, "fuel good, do good," the event sponsors made a donation to the Food Bank of the Rockies. Together, they donated \$3,500 to support families in need. Charlene Moser, corporate partnerships manager at the Food Bank of the Rockies, spoke passionately about the crucial impact the food bank has in the Denver area, emphasizing the importance of such charitable initiatives.

Dietitians in attendance embraced the "fuel good, do good" theme, and picked up t-shirts and stickers bearing the tagline. They shared meaningful connections made during the event and united in their dedication to advance the cause of healthy living.

Through the fostering of collaboration, the exchange of knowledge, and a strong commitment to philanthropy, Healthy Family Project reaffirms its unwavering dedication to promoting nutritious choices and overall well-being within families and communities.

About Healthy Family Project

Healthy Family Project believes in creating a healthier generation. As a cause marketing organization, Healthy Family Project creates programs, like Produce for Kids, that provide easy, fun, and inspiring recipes and healthy ideas. Since its creation in 2002 by Shuman Farms, Healthy Family Project has raised more than \$7.5 million to benefit children and families. To learn more about Healthy Family Project and healthy eating, visit healthyfamilyproject.com.