

2021 RETAIL PARTNERS



**Associated
Wholesale
Grocers**

Springfield Division

281 locations

Activation: Year-Long

Jan. - Dec. 31, 2021



94 locations

Activation: Two (2) Four Week

April 2021

September 2021

**ROUSES
MARKETS**

76 locations

Activation: Two (2) Six month

March 1 - Aug. 31, 2021

Sept. 1, 2021 - Feb. 28, 2022



180 locations

Activation: One Six week

Spring 2021



170 locations

Activation: One eight week

April 25- June 19, 2021

Publix

1,248 locations

Activation: Two (2) Four Week

May 19 - June 16, 2021

Sept. 29 - Oct. 27, 2021



**Associated
Wholesale
Grocers**

Oklahoma Division

182 locations

Activation: TBD

Spring 2021

Gelson's

27 locations

Activation: One Six week

May 5- June 15, 2021



32 locations

Activation: One Six Week

June 2-July 14, 2021

* Prices vary by retailer. Additional 2021 retail partners coming soon.



For questions or info about Produce for Kids retail campaigns, please contact:

Lesley Daniels | lesley@healthyfamilyproject.com | 724-255-4161